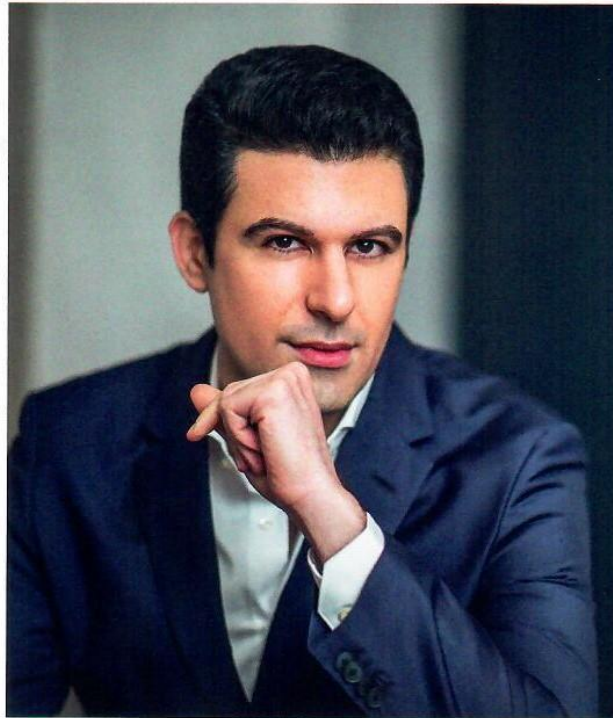


Expertise in Cosmetic Surgery

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Plastic surgeon Dr. Hektor Panayi, MD, PD, PhD
www.perfect-blue.com

► FOLLOWING A STELLAR 20-YEAR CARRIER ABROAD, world-renowned plastic surgeon Dr. Hektor Panayi (Greek: Ektoras Hatzipanayis) has finally returned to his motherland, to found a center of excellence for cosmetic surgery and aesthetic medicine, with state-of-the-art facilities in the center of Athens (Kolonaki) and the South (Panorama Voula). The doctor, who has carried out his medical education in some of Europe's most prestigious institutions, such as the University of Cambridge, UK (MD) and the University College London (PhD), has worked with some of the biggest names in the field, especially in Munich (Germany), where he had specialized in Plastic & Reconstructive Surgery. As an innovation-driven pioneer, he was awarded the German prize for Biotechnology in 2013, and holds multiple patents on many of his inventions, most noticeably Hypoxia Preconditioned Plasma (HYPPP®),

a blood-derived growth factor composition that has the unique ability to promote skin regeneration and repair. The HYPPP-Lift®, a non-invasive facial rejuvenation procedure that combines intra-dermal injections of HYPPP growth factors with a powerful sub-dermal thread lifting, is one of the most currently talked-about beauty secrets among celebrities, and has made the doctor internationally famous, with patients visiting him from all over the world. Besides offering advanced cosmetic facial procedures, Dr. Panayi is an expert in cosmetic rhinoplasty and cosmetic breast surgery, particularly breast augmentation and breast-lift surgery, utilizing the most modern techniques and highest quality materials. His clinic, in exclusive collaboration with the University Hospital of Toulouse (France), is also the first center in Eastern Europe for pectus excavatum surgery using 3D customized implants.

*We wish to thank Dr. Hektor Panayi, MD, PD, PhD, for the information.

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athensbeat

A DIFFERENT GUIDE TO ATHENS

Concerts, events, city secrets, all there is to know about summer in Athens. Put your finger on the pulse of the city **page 14**. What is the story behind some of the most iconic Athenian landmarks? **page 34**. The world of b. Meet the street artist whose latest work features on the cover **page 42**. The beach guide. Cool down at the oh-so-sunny Athenian Riviera **page 74**.

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